SERVICE PRICING GUIDE

Professional digital services for websites, applications, e-commerce, automation and ongoing growth.

PREPARED BY

Code Tech Agency

HOW TO USE THIS GUIDE

These prices are standard guide rates. Final project pricing depends on scope, functionality, integrations, content, timeline and technical requirements. A formal quotation or proposal will confirm the final amount before work begins.

BUSINESS WEBSITES

WordPress Starter

R 4 500 once-off

A simple professional website for a small business or personal brand.

- 1-3 pages
- Responsive design
- Contact form
- WhatsApp integration
- Basic SEO setup

WordPress Business

R 6 500 once-off

Our standard professional WordPress package for an established small business.

- Up to 5 pages
- Professional custom styling
- Responsive design
- Contact / quote form
- Google Maps

Custom Business Website

R 8 500 - R 15 000

Once-off

A higher-end custom-designed website for businesses that need more flexibility and stronger presentation.

- Custom UI design
- Up to 8 pages
- Responsive development
- Lead-generation forms
- Analytics

Corporate / Advanced Website

R 15 000 - R 30 000

Once-off

Larger corporate website with broader content, integrations or custom functionality.

- Advanced page structure
- Custom components
- CMS where required
- Advanced forms
- Integrations

WEB APPLICATIONS

Web App MVP / Internal Tool

R 18 000 - R 35 000

Once-off

A focused first version of a dashboard, portal or internal business application.

- Authentication
- Core dashboard
- Database
- Primary workflow
- Basic reporting

Business Web Application

R 35 000 - R 75 000

Once-off

A production business application with multiple workflows and user roles.

- Role-based access
- Admin dashboard
- Database design
- Business workflows
- Notifications

Advanced Platform / SaaS

From R 75 000

Complex multi-module system, SaaS product or operational platform.

- Advanced architecture
- Multiple modules
- Permissions
- External integrations
- Reporting

MOBILE APPLICATIONS

Mobile App MVP

R 25 000 - R 45 000

Once-off

A focused first mobile release for validating a product or service.

- iOS / Android app
- Authentication
- Core user journey
- Backend integration
- Testing

Business Mobile Application

R 45 000 - R 90 000

Once-off

A fuller mobile application connected to live business systems and workflows.

- Multiple user journeys
- Push notifications
- Backend APIs
- Profile management
- Admin integration

Advanced Mobile Platform

From R 90 000

A more complex mobile product with a dedicated backend and operational admin platform.

- Advanced mobile app
- Admin CRM / dashboard
- Payments or integrations
- Complex workflows
- Production support

E-COMMERCE

WooCommerce Starter

R 10 000 - R 15 000

Once-off

A professional online shop for a smaller catalogue and straightforward fulfilment.

- WooCommerce setup
- Product catalogue
- Payment gateway
- Responsive storefront
- Order emails

WooCommerce Business

R 15 000 - R 30 000

Once-off

A stronger e-commerce implementation with larger catalogue and operational configuration.

- Advanced catalogue
- Payment integration
- Shipping rules
- Product variations
- Analytics

Custom E-Commerce Platform

From R 30 000

Custom commerce experience or store requiring significant integrations and workflows.

- Custom storefront
- API integrations
- Inventory / CRM sync
- Advanced order workflows
- Custom functionality

AUTOMATION & INTEGRATIONS

Small Business Automation

R 2 500 - R 5 000

Once-off

A focused automation that removes a repetitive manual task.

- Workflow review
- One automation flow
- Email / webhook actions
- Testing
- Deployment

CRM / API Integration

R 6 500 - R 15 000

Once-off

Connect CRM, website, finance, inventory, messaging or other business systems.

- API integration
- Data mapping
- Webhooks
- Error handling
- Testing

Advanced Automation / Middleware

From R 15 000

Multi-system automation with complex rules, scheduled processes or custom middleware.

- Multiple systems
- Custom middleware
- Scheduled workflows
- Monitoring
- Complex business rules

SUPPORT & IMPROVEMENTS

Ad-hoc Technical Support

R 650 per hour

Development, troubleshooting or improvement work billed as required.

- Troubleshooting
- Minor changes
- Technical support

Basic Maintenance

R 750 per month

Ongoing maintenance for a standard website.

- Updates
- Backups
- Security checks
- Minor content changes

Business Support

R 1 500 per month

Ongoing technical support for an active business website or application.

- Maintenance
- Backups
- Priority fixes
- Small improvements
- Technical support

Priority Support

R 3 000 per month

Higher-touch support for systems requiring faster response and regular technical work.

- Priority support
- Monitoring
- Maintenance
- Monthly technical allocation
- Minor improvements

SEO, AEO & GEO

Search Visibility Foundations

R 2 500 - R 4 500

Once-off

One-off technical and content foundations for search engines and AI answer platforms.

- Technical SEO review
- Metadata and page structure
- Search Console setup
- Indexing review
- AEO / GEO foundations

SEO / AEO / GEO Management

R 2 500 per month

Ongoing optimisation for organic search and AI-driven discovery.

- Keyword and query targeting
- Content recommendations
- Technical monitoring
- AEO optimisation
- GEO improvements

Search Growth Package

R 4 500 - R 7 500

Per month

More active search growth for businesses targeting competitive services or locations.

- SEO strategy
- Content optimisation
- Technical SEO
- AEO / GEO strategy
- Competitor tracking

COMMERCIAL NOTES

- All prices in this guide are indicative and may change when the final scope is confirmed.
- Third-party costs such as hosting, domains, paid plugins, licences, payment gateway fees and external platform subscriptions are quoted separately unless specifically included.
- Projects normally require an initial deposit before development begins. Payment milestones are confirmed in the formal quotation or proposal.
- Timelines depend on scope, content availability, approvals and third-party dependencies.
- Support retainers cover the agreed monthly scope. Larger enhancements or new projects are quoted separately.

READY TO DISCUSS YOUR PROJECT?

Tell us what you want to build and we will recommend the most appropriate package, scope and next step.

https://www.codetechagency.com